**JOY OGBITSE**

**Creative/ Content Writer**

Adept in drafting and curating comprehensive, immersive, strategic, and convincing written contents that align with brands’ value, which in turn to brands’ visibility, credibility, and conversion.

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[Ogbitsejoy20@gmail.com](mailto:Ogbitsejoy20@gmail.com)

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Medium: <https://medium.com/@ogbitsejoy20>

Facebook: <https://www.facebook.com/profile.php?id=100072254065134&mibextid=ZbWKwL>

**Technical Skills**

* Research
* Writing
* Editing
* Microsoft word

**Soft Skills**

* Team work
* Communication
* Leadership

**Work Experience**

**Creative writer (intern)**

Schoola Ltd (Hybrid)

*Jan – present*

* Participates actively in thorough research work revolving around Edtech in Nigeria and Africa as a whole, which aided seamless and credible writing processes.
* Assists the Creative writing team in developing ideas, and creating educative written contents around education and technology in the 21st century world.
* Documents comprehensive feedback of interactions between the organization and stakeholders.

**Content writer/ Social media manager**

Zinny Collections (Remote)

*May 2022 - Jan 2023*

* Wrote copies that enhanced the brand’s visibility, spurred impressive engagement, and converted sales.
* Managed the brand’s social media presence, and maintained active communication and interaction with customers.
* Generated strategic ideas, and drafted out developmental plans which positioned the brand’s product for broader accessibility and marketability.

**Educator**

Amazing Grace Model School (Onsite)

Sept *2019-July 2021*

* Mentored 80% of the students in the Press Club on writing and communication skills
* Initiated reading strategies that enhanced reading proficiency for grade 5 students
* Assisted in organizing educational events such as spelling bees, quizzes, debates, and academic talks.

**Education**

Bachelor of Arts in English

University of Lagos

2020 – Present

**Honor/ Awards**

* Award of excellence,

Writing workshop themed *Unlock it w/coach Lisha* (2022)

* Shortlist Entry,

New Man Gospel Writing Contest (2022)

* Creative Writing Nominee,

Nigerian Academy of Letters (2024)

**Volunteering**

**Content Writer**

The Magnetic Mind Summit

Host: Juliet Israel

**Interests**

Poetry. Art works. Music.